

COLLECTION

Innovation, integration and modern
problems in the scientific activities of young
researchers and students: theory and
practice

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31
MARCH



Jizzakh, Uzbekistan

MINISTRY OF HIGHER EDUCATION, SCIENCE AND INNOVATION OF
THE REPUBLIC OF UZBEKISTAN

JIZZAKH BRANCH OF THE NATIONAL UNIVERSITY OF UZBEKISTAN
NAMED AFTER MIRZO ULUGBEK

SCIENTIFIC JOURNAL OF SCIENCE TECHNOLOGY & DIGITAL FINANCE
JOURNAL OF INTERNATIONAL SCIENCE NETWORKS

Innovation, integration and modern problems in the scientific activities of young
researchers and students: theory and practice collection of materials of the
international scientific and practical conference on the topic

(March 31, 2026)

Jizzakh-2026

Innovation, integration and modern problems in the scientific activities of young researchers and students: theory and practice – Jizzakh: Department of economics and tourism of Jizzakh branch of the national university of Uzbekistan named after Mirzo Ulugbek, March 31, 2026, 990 pp.

Editors in charge: Ass.prof. Soy M.P.

In the collection of materials of the conference, the role and role of Science, Education and production in the era of globalization, the pressing problems of the issues of interaction of these processes, feedback on their solutions were presented by mature specialists of the field.

In addition, research on the scientific and practical topic, carried out in the economics, Exact Sciences, Natural Sciences and socio-humanities during the globalization period, information is presented in the scientific and practical fields, which includes the latest innovative technologies in the fields of production.

It can be argued that this collection is one of the specific intersections of current thoughts and innovative ideas of the world of science. This scientific and practical conference was actively attended by professors and scientific researchers engaged in scientific research in Uzbekistan and foreign countries. In increasing the position of the scientific and practical conference, the professors and teachers of domestic and foreign higher educational institutions made a significant contribution.

Professors and teachers of foreign higher educational institutions who actively participated in the work of the conference made a worthy contribution to the high level of interaction with scientists of our country. The processes of international cooperation with foreign countries and exchange with them in the field of Science in the era of globalization have a positive effect on the development of Higher Education, the fields of Science and production. The materials of this conference are special in that they include a wide range of research, from theoretical developments to practical solutions, demonstrating the diversity of approaches and directions in this area.

In conclusion, it should be noted that this scientific and practical conference will be a very useful collection for everyone who is interested in modern research in the fields of further development of Higher Education, Science, Education and production in the era of globalization. The authors are responsible for the content and quality of the articles and abstracts included in the collection.

ZAMONAVIY TURIZM: IMKONIYATLAR, MUAMMOLAR VA ISTIQBOLLAR

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Annotatsiya: Mazkur tezis zamonaviy turizmning rivojlanish jarayoni, uning iqtisodiy va ijtimoiy ahamiyati, shuningdek turizm sohasida mavjud imkoniyatlar, muammolar hamda kelajak istiqbollarini tahlil qilishga bag'ishlangan.

Kalit so'zlar: turizm, zamonaviy turizm, turizm infratuzilmasi, iqtisodiy rivojlanish, ekologik turizm, turizm istiqbollari, turizm muammolari.

Turizm bugungi kunda jahon iqtisodiyotining eng tez rivojlanayotgan tarmoqlaridan biri hisoblanadi. Zamonaviy turizm mamlakatlar iqtisodiy rivojlanishida muhim o'rin tutib, yangi ish o'rinlari yaratish, infratuzilmani rivojlantirish hamda xalqaro aloqalarni mustahkamlashga xizmat qiladi. Shuningdek, turizm milliy madaniyat va tarixiy merosni dunyoga tanitishda ham muhim vosita hisoblanadi.

Bugungi globalizatsiya jarayonida turizm sohasi jadal rivojlanayotgan bo'lsa-da, uning rivojlanishiga ta'sir ko'rsatuvchi qator muammolar ham mavjud. Jumladan, ekologik muammolar, infratuzilmaning yetarli darajada rivojlanmaganligi, xizmat ko'rsatish sifatining pastligi va raqobatning ortib borishi ushbu sohada dolzarb masalalar hisoblanadi. Shu sababli zamonaviy turizmning imkoniyatlari, muammolari va istiqbollarini ilmiy jihatdan tahlil qilish muhim ahamiyat kasb etadi.

Zamonaviy turizmning dolzarbligi shundaki, u nafaqat iqtisodiy foyda keltiruvchi soha, balki davlatlarning xalqaro maydondagi imijini shakllantirishda ham muhim omil hisoblanadi. Turizm orqali mamlakatga investitsiyalar jalb qilinadi, xizmat ko'rsatish sohasi rivojlanadi hamda hududlarning ijtimoiy-iqtisodiy rivojlanishiga turtki beriladi.

Shu bilan birga, zamonaviy turizm raqamli texnologiyalar, innovatsiyalar va barqaror rivojlanish tamoyillari bilan chambarchas bog'liq. Bugungi kunda onlayn bron qilish tizimlari, raqamli marketing, virtual sayohatlar va ekologik turizm kabi yangi yo'nalishlar turizm rivojiga sezilarli ta'sir ko'rsatmoqda. Shu sababli ushbu mavzuni tadqiq qilish ilmiy va amaliy jihatdan dolzarb hisoblanadi.

Avvalo, virtual sayohatlar turizmni raqamli texnologiyalar bilan bog'lab, odamlarning turli mamlakatlar va diqqatga sazovor joylar bilan masofadan turib tanishishiga imkon yaratmoqda. Bu turdagi sayohatlar orqali turistlar sayohat qilishdan oldin manzillar haqida batafsil ma'lumotga ega bo'ladilar. Natijada ular keyinchalik real sayohat qilishga qiziqib, turistik oqimning oshishiga sabab bo'ladi. Bundan tashqari, virtual sayohatlar vaqt yoki moliyaviy imkoniyati cheklangan insonlarga ham dunyo madaniy merosi bilan tanishish imkonini beradi.

Ekologik turizm esa tabiatni asrash va barqaror rivojlanishga qaratilgan turizm yoʻnalishi hisoblanadi. Bu turizm turi tabiiy hududlarni muhofaza qilish, milliy bogʻlar va qoʻriqxonalarni rivojlantirishga yordam beradi. Ekologik turizm orqali mahalliy aholi uchun yangi ish oʻrinlari yaratiladi, hududlarning iqtisodiy rivojlanishi taʼminlanadi va tabiiy resurslardan oqilona foydalanish targʻib qilinadi.

Shunday qilib, virtual sayohatlar turizmni raqamli rivojlanish bilan boyitsa, ekologik turizm tabiatni muhofaza qilish va barqaror turizmni rivojlantirishga hissa qoʻshadi. Natijada turizm sohasi yanada zamonaviy, barqaror va keng qamrovli tizimga aylanadi.

Mazkur tadqiqotning asosiy maqsadi zamonaviy turizmning rivojlanish jarayonlarini oʻrganish, uning imkoniyatlari va muammolarini tahlil qilish hamda istiqbolli rivojlanish yoʻnalishlarini aniqlashdan iborat.

Tadqiqot jarayonida ilmiy tahlil, taqqoslash, umumlashtirish va statistik maʼlumotlarni oʻrganish metodlaridan foydalanildi. Shuningdek, turizm sohasiga oid ilmiy adabiyotlar, maqolalar hamda xalqaro tajribalar tahlil qilindi.

Tadqiqot natijalariga koʻra, zamonaviy turizm iqtisodiy rivojlanishning muhim omillaridan biri ekanligi aniqlandi. Turizm sohasining rivojlanishi hududiy infratuzilmaning takomillashishiga, xizmat koʻrsatish sifati oshishiga va yangi ish oʻrinlari yaratilishiga xizmat qiladi.

Biroq ushbu sohada ayrim muammolar ham mavjud. Jumladan, ayrim hududlarda transport va mehmonxona infratuzilmasining yetarli darajada rivojlanmaganligi, xizmat koʻrsatish sifatining pastligi hamda ekologik muammolar turizm rivojiga toʻsqinlik qilmoqda. Shu bilan birga, zamonaviy turizmning istiqbolli yoʻnalishlari sifatida ekologik turizm, madaniy turizm, gastronomik turizm va raqamli turizm kabi yangi yoʻnalishlar alohida ahamiyat kasb etmoqda. Ushbu yoʻnalishlarni rivojlantirish turizm salohiyatini yanada oshirishga xizmat qiladi.

Xulosa qilib aytganda, zamonaviy turizm mamlakat iqtisodiyotini rivojlantirishda muhim oʻrin tutadi. Turizm sohasini yanada rivojlantirish uchun infratuzilmani takomillashtirish, xizmat koʻrsatish sifatini oshirish va innovatsion texnologiyalarni keng joriy etish zarur. Shu bilan birga, ekologik va barqaror turizm tamoyillariga amal qilish ushbu sohaning kelajakdagi barqaror rivojlanishini taʼminlaydi.

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