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researchers and students: theory and practice collection of materials of the
international scientific and practical conference on the topic

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In the collection of materials of the conference, the role and role of Science, Education and production in the era of globalization, the pressing problems of the issues of interaction of these processes, feedback on their solutions were presented by mature specialists of the field.

In addition, research on the scientific and practical topic, carried out in the economics, Exact Sciences, Natural Sciences and socio-humanities during the globalization period, information is presented in the scientific and practical fields, which includes the latest innovative technologies in the fields of production.

It can be argued that this collection is one of the specific intersections of current thoughts and innovative ideas of the world of science. This scientific and practical conference was actively attended by professors and scientific researchers engaged in scientific research in Uzbekistan and foreign countries. In increasing the position of the scientific and practical conference, the professors and teachers of domestic and foreign higher educational institutions made a significant contribution.

Professors and teachers of foreign higher educational institutions who actively participated in the work of the conference made a worthy contribution to the high level of interaction with scientists of our country. The processes of international cooperation with foreign countries and exchange with them in the field of Science in the era of globalization have a positive effect on the development of Higher Education, the fields of Science and production. The materials of this conference are special in that they include a wide range of research, from theoretical developments to practical solutions, demonstrating the diversity of approaches and directions in this area.

In conclusion, it should be noted that this scientific and practical conference will be a very useful collection for everyone who is interested in modern research in the fields of further development of Higher Education, Science, Education and production in the era of globalization. The authors are responsible for the content and quality of the articles and abstracts included in the collection.

15. Muxtarov B. ANALYSIS OF THE DYNAMICS OF POPULATION INCOME GROWTH IN THE REPUBLIC OF UZBEKISTAN //Journal of Academic Research and Trends in Educational Sciences. – 2022. – T. 1. – C. 11.

URBAN SLANG: THE LANGUAGE OF IDENTITY, COMMUNITY, AND CULTURAL EXPRESSION AMONG YOUTH

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Abstract. Urban Slang, a dynamic and multifaceted aspect of youth culture, acts both by communicative tool and from a vehicle for the formation of identity among young people. Defined as an informal and non-standard language often rooted in the community and specific subcultures, urban jargon emerges from a variety of linguistic influences, including African American vernacular English (Aave), hip-hop culture and Internet subcultures. Its prevalent use in daily communication illustrates not only the adaptability of language, but also the social dynamics in which it operates. As an expression of cultural identity, urban jargon reflects the experiences of youth, capturing their prospects on identity, belonging and social realities in a society in constant evolution (Normurodovna, 2024).

Key words: Urban slang, Youth identity, Sociolinguistics, Cultural identity, Hip-hop culture, African American Vernacular English (AAVE), Social cohesion, Linguistic innovation, Digital communication, Subcultures.

The meaning of urban jargon becomes evident if we consider its role in promoting connections between young people. By adopting a common linguistic repertoire, individuals can report belonging to the group, thus strengthening the boundaries between the dynamics within the group and the outside. For example, the use of specific terms of jargon can indicate a shared understanding and a cultural capital between peers, which facilitates social cohesion by distinguishing them simultaneously from other social groups. In this context, urban jargon becomes more than a simple method of communication; It is a formative element of youth identity, which allows people to navigate in the complexities of social hierarchies and the interactions between peers (Norurodovna, 2024).

In addition, urban jargon works as a reflection of contemporary cultural tendencies, encapsulating innovations and changes in youth culture. As technological progress and globalization challenge the traditional notions of

language and cultural identity, urban jargon adapted by incorporating elements of different sources, such as social media platforms, music and street art. This fluidity allows young people to express their individuality in a rapid change environment, thus affirming their identities and experiences through language. Urban jargon does not only reflect the current socio-cultural phenomena, but actively model them, creating a cycle of feedback that further influences the generational identity (Norurodovna, 2024).

The prevalence of urban jargon in daily communication acts both as a sign of authenticity and as a marker of social status. Young people often sail complex social landscapes in which the choice of language can influence perceptions of credibility, affiliation and belonging. The adoption of urban jargon can give legitimacy within groups of peers, improve share capital and strengthen identity assertions. Therefore, those who are experts in the use of urban jargon can experience an intense sense of agency, allowing them to affirm their individuality and effectively negotiate their position within the social hierarchies (Norurodovna, 2024).

In addition, Urban Slang acts as a battlefield for reasons of appropriation, authenticity and cultural representation. As the elements of urban jargon obtain traction in traditional speech, debates often arise on the property and authenticity, highlighting the intersection of culture and language in contemporary society. This phenomenon invites the critical examination of how the language reflects and perpetuates the dynamics of power between groups, in particular when the jargon is co-opted by strangers or commercial entities that try to capitalize on its cultural meaning. Consequently, these discussions underline the importance of recognizing urban jargon not only as a linguistic phenomenon, but also as a crucial element of cultural negotiation among young people (Normurodovna, 2024).

Urban Slang plays a vital role in modeling youth identity, influencing communication practices and reflecting wider cultural trends. Through its daily use, it promotes the links of the community allowing people to express their unique identities within a constantly evolving sociolinguistic panorama., Urban jargon acts as a crucial linguistic marker that significantly influences the youth identity outlining the group's boundaries and promoting a sense of belonging among its users. By drawing on sociolinguistic paintings, urban jargon is not simply a form of linguistic expression but acts as a vehicle for the formation of identity within specific social environments. Nayak (2016) claims that the linguistic choices made by young people reflect their affiliations with distinct subcultures, thus strengthening group identity. This phenomenon underlines the role of urban jargon as a social identifier, distinguishing the members within the group from those on the suburbs.

The ability to navigate in the complexity of urban jargon implies an understanding of a shared context that is modeled by geography, culture and social interaction. For example, in urban environments, where they can intersect different subcultures, the adoption of specific terms of jargon can reflect its alignment with particular social groups, both linked to musical genres, fashion styles or social movements. The terms that originate in hip-hop culture, for example, can report loyalty to that musical community and associated lifestyle choices. These linguistic

markers become emblematic of identity, interpreting not only the affiliation but also the position of the individual within the wider social panorama.

In addition, the fluidity of urban jargon allows an evolution and continuous innovation, further improving its meaning in modeling the identity of youth. As new terms are introduced and the older ones evolve or fall from use, young people engage in a dynamic linguistic process that reflects the constantly evolving social realities that navigate. This linguistic agility acts as an expression of individuality, in which the creative use of jargon allows young people to carve out their unique identities and at the same time negotiating their group subscriptions. The daily use of urban jargon thus becomes a living testimony of cultural narratives and social experiences that define young people in urban spaces.

In addition to its role in reporting the group identity, urban jargon also facilitates social cohesion and construction of the community among young people. By using a shared linguistic code, members of a particular community of community reliability that use jargon that extend beyond the simple use of words. This shared language acts as a comparison stone for collective experiences, allowing conversations, narrative and construction of relationships that are deeply rooted in their socio-cultural contexts. Consequently, the use of urban jargon not only reflects individual identity, but also supports common interaction which is fundamental for social development during adolescence.

The meaning of urban jargon as an indicator of identity and community is underlined by its resilience in the face of external influences, including mainstream media and digital communication platforms. While urban jargon often gains visibility through these means, its authentic use tends to be rooted in localized social contexts. Young people identify this language to strengthen their identities simultaneously by challenging the homogeneous forces of mass culture. The negotiation between local and global language influences reveals the complex interaction between individual expression and collective belonging that characterizes the formation of youth identity in the urban landscape.

In summary, urban jargon not only differentiates groups, but basically model youth identity by promoting a sense of belonging, facilitating interpersonal connections and allowing individuality to thrive within a shared sociolinguistic framework., Urban slang serves as an essential means through which young people cultivate informal communication, allowing a unique linguistic identity that reflects their sociocultural contexts. The dynamic nature of slang allows it to function not only as a means of self-expression, but also as a tool of social cohesion between individuals in similar age groups or cultural origins. For example, terms like "lit", "FAM" and "Salty" transcended their geographical roots and went into conventional dialogue, incorporating a shared lexicon that means camaraderie among young people. Coleman (2014) notes that the permeation of such terms in broader social discourse illustrates the adaptive nature of language and the desire to belong among young people. These expressions, usually derived from urban environments and associated with specific musical genres, such as hip hop cultures or alternatives,

allow young people to sail their identities through language, promoting a sense of tribe among colleagues.

The communicative functions of urban slang are also fundamental in establishing informal hierarchies among young people. Through the use of specific slang, individuals can signal the group's association and exclusivity. For example, the term "bae", an affectionate term to another significant, not only conveys proximity, but also implies those who employ it as part of a particular youth culture immersed in contemporary social trends. Such expressions usually serve double purposes: they can reinforce solidarity in the group, while simultaneously the age of the age of older generations that may not understand their meanings or contexts. This places urban slang as a linguistic limit marker, thus shaping intergenerational communication landscapes.

In addition, the malleability of urban slang facilitates the reflection of current cultural trends. Slang usually imitates the pace of social changes and technological advances - considers how phrases such as "cancel culture" and "wake up" emerged in response to crucial social movements. The adoption of such terminology illustrates how young people actively participate in the reformulation of discourse on pressing cultural issues, allowing them to articulate their perspectives on social justice, identity policy and inclusion. As language evolves, those who sail in these changes become not only interpreters of youth culture, but also architects of a new linguistic paradigm that resonates in contemporary dialogues. This ability to influence language emphasizes the dynamics inherent in power at stake, in which young people can affirm their identities through vernacular expressions that challenge traditional norms and ideologies.

In addition, the role of urban slang in digital communication amplifies its meaning in youth interactions. As platforms like Instagram, Tiktok and Twitter cultivate communities around shared language practices, slang acts as a crucial component in the digital age, stimulating viral trends and collective identities. The rapid spread of slang in these spaces validates its community aspect, promoting connections that transcend physical boundaries. The overall reach of urban slang, as evidenced by the proliferation of expressions in various cultures, indicates its growing relevance in the intricate tapestry of the identity formation of young people.

In short, urban slang not only promotes informal communication among young people, but also establishes a distinct linguistic identity, highlighting the interaction between language, culture and social dynamics. By examining the implications of Slang's evolution and its role in the formation of youth interactions, we obtain a vision of the individual and collective nature of communication in contemporary contexts., Urban jargon acts as a linguistic tapestry that intactly intertwines various cultural tendencies, reflecting the dynamic socio-political landscape modeled by the collective experiences and the identities of young people. The relationship between urban jargon and cultural movements, in particular hip-hop, illustrates how these forms of expression not only transmit daily realities, but also encapsulate wider social changes. As highlighted in the academic works of Olubunmi and Olubunmi (2023), the evolution of urban jargon operates as a mirror

with the prevailing socio-political conditions and cultural narratives, basically influencing the identities of young people in different contexts.

The roots of urban jargon can be traced back to marginalized communities, where language becomes a tool of resistance and enhancement. It is modeled by historical injustices and socio-economic challenges faced by these communities, which are vividly articulated through the texts of Hip-Hop artists (Forman, 2002). While young people navigate on their identities, they draw on the lexicon of urban jargon to affirm their experiences lived, often using it to express pride and cultural resilience. For example, the terms that originated in the African American vernacular (Aave) vernacular have permeated traditional culture, revealing the cultural capital held within these communities. This exchange underlines the meaning of urban jargon as a vehicle for the cultural expression and social comments, evident in its use as a code that transcends geographical boundaries.

Hip-hop culture, with its emphasis on authenticity and self-expression, has significantly influenced urban jargon and the ways in which young people communicate. The interaction between hip-hop and urban jargon occurs in the creation of new linguistic forms that challenge traditional rules and conventions. The emergence of terms such as "enlightened" to describe the euphoria or recognition means a cultural shift towards a more informal and accessible communication of communication among young people. These terms often encapsulate collective feelings and experiences, meaning a shared cultural consciousness that promotes the community among young people. They also reflect the realities of the socio-political circumstances that surround them, while the language evolves in response to the changeable dynamics of society.

The rapid evolution of urban jargon is indicative of its adaptability within a globalized picture. Since young people are exposed to different cultures through technology and social media, selectively integrate linguistic elements from various global influences in their vulgar. This syncretism can be seen in the infusion of multilingual and chef expressions from different geographical regions, creating a more inclusive and interconnected youth identity. Therefore, urban jargon evolves not only as a reflection of local identities, but also as a response to the increasingly global cultural panorama in which young people operate.

In summary, the evolution of urban jargon is deeply intertwined with the socio-political zeitgeist, reflecting the multifaceted experiences of youth. Through its connection with cultural movements, urban jargon facilitates the expression of individuality, simultaneously promoting a sense of community among young people, thus modeling their identities in a constantly evolving world., In the digital age, Urban Slag has found fertile land within social media platforms, which have significantly transformed the ways in which young people communicate. The appearance of platforms such as Twitter and Instagram has not only provided a stage for urban jargon to proliferate, but also has catalyzed its evolution, allowing a rapid diffusion among youth communities around the world (Stæhr and Madsen, 2015). This ubiquitous presence of urban jargon in digital networks illustrates the

relationship between language and identity formation among young people navigating an increasingly globalized cultural landscape.

The character of the character on Twitter, for example, encourages sugar, which aligns well with the brevity often characteristic of slang the expressions. The phrases such as "illuminated" or "wild" serve not only as descriptors but as symbols that encapsulate shared experiences and emotions, which effectively allows users to transmit complex feelings in a compressed format. This phenomenon has led to the appearance of a new communication record, where emotional and social nuances are articulated efficiently through a shared lexicon. Studies have highlighted how such language options reinforce the sense of belonging among users, since people often adopt specific jargon terms to point out the membership and affiliation of the group (Baker, 2020).

In addition, the global scope of social media platforms plays a crucial role in the homogenization of urban jargon. The terms originated from a geographical place can quickly cross borders, influencing and transforming the vernacular language of youth communities around the world. This globalization of jargon encourages a hybrid linguistic environment where local expressions are provided, adapted and reused by different youth cultures. In this dynamic process, urban jargon serves as a tool for negotiation and appropriation of identity, which allows people to balance local authenticity with globalized influences.

In addition, the strategic deployment of private slang terms allows young people to sail in complex social hierarchies and affirms their presence within peer groups. By mastering current clay trends, individuals are often able to obtain social recognition and esteem among their contemporaries. For example, the ability to transparently integrate contemporary urban slang into conversation can improve its share capital, allowing individuals to forge links with others that share similar linguistic directories. This common aspect of the use of slang highlights its role in promoting relationships and solidarity in young people while allowing individuals to articulate personal accounts significantly.

Above all, the relationship between urban slang and the expression of identity extends beyond simple communicative function; It sums up societal trends and wider cultural movements. The slang often reflects problems and feelings in force in the culture of young people, such as struggles for social justice, the affirmations of marginalized identities or the cultural heritage celebrations. This reflexive quality ensures that the urban slang becomes not only a mode of utilitarian interaction, but a significant expression of collective consciousness, thus offering overviews in wider socio-political contexts that shape the experiences of young people (Alim, 2016). The conscious adoption of specific slang shades becomes an act of empowerment, because young individuals integrate their unique trajectories and ideologies in the social fabric of their communities through the language.

In summary, the urban slang appears to be a critical support through which young people negotiate their identity, manufacturing personal marks that align with their individual experiences while engaging simultaneously in collective expressions of cultural heritage. This fluid adaptability of language allows them to communicate

not only their personal stories, but also to contribute to broader cultural dialogues, emphasizing the meaning of the slang in the landscape of contemporary youth identity. By examining these linguistic training, researchers have a precious overview of the complexities and nuances of identity construction in a global and interconnected society., The interaction between urban jargon and wider social issues such as race, class and access to resources has become a vital area of exploration within sociolinguistic. Urban jargon is not simply a linguistic phenomenon; It serves as a barometer of cultural identity and socio-economic dynamic among young people. Its emergency and evolution are deeply incorporated into the socio-political context from which it presents itself, making it essential to examine how these factors influence the use of language through different demographic data.

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SOLIQ SIYOSATINING KICHIK BIZNES RIVOJIGA TA’SIRI

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