

COLLECTION

Innovation, integration and modern
problems in the scientific activities of young
researchers and students: theory and
practice

www.d-pressa.com

31
MARCH



Jizzakh, Uzbekistan

MINISTRY OF HIGHER EDUCATION, SCIENCE AND INNOVATION OF
THE REPUBLIC OF UZBEKISTAN

JIZZAKH BRANCH OF THE NATIONAL UNIVERSITY OF UZBEKISTAN
NAMED AFTER MIRZO ULUGBEK

SCIENTIFIC JOURNAL OF SCIENCE TECHNOLOGY & DIGITAL FINANCE
JOURNAL OF INTERNATIONAL SCIENCE NETWORKS

Innovation, integration and modern problems in the scientific activities of young
researchers and students: theory and practice collection of materials of the
international scientific and practical conference on the topic

(March 31, 2026)

Jizzakh-2026

Innovation, integration and modern problems in the scientific activities of young researchers and students: theory and practice – Jizzakh: Department of economics and tourism of Jizzakh branch of the national university of Uzbekistan named after Mirzo Ulugbek, March 31, 2026, 790 pp.

Editors in charge: Ass.prof. Soy M.P.

In the collection of materials of the conference, the role and role of Science, Education and production in the era of globalization, the pressing problems of the issues of interaction of these processes, feedback on their solutions were presented by mature specialists of the field.

In addition, research on the scientific and practical topic, carried out in the economics, Exact Sciences, Natural Sciences and socio-humanities during the globalization period, information is presented in the scientific and practical fields, which includes the latest innovative technologies in the fields of production.

It can be argued that this collection is one of the specific intersections of current thoughts and innovative ideas of the world of science. This scientific and practical conference was actively attended by professors and scientific researchers engaged in scientific research in Uzbekistan and foreign countries. In increasing the position of the scientific and practical conference, the professors and teachers of domestic and foreign higher educational institutions made a significant contribution.

Professors and teachers of foreign higher educational institutions who actively participated in the work of the conference made a worthy contribution to the high level of interaction with scientists of our country. The processes of international cooperation with foreign countries and exchange with them in the field of Science in the era of globalization have a positive effect on the development of Higher Education, the fields of Science and production. The materials of this conference are special in that they include a wide range of research, from theoretical developments to practical solutions, demonstrating the diversity of approaches and directions in this area.

In conclusion, it should be noted that this scientific and practical conference will be a very useful collection for everyone who is interested in modern research in the fields of further development of Higher Education, Science, Education and production in the era of globalization. The authors are responsible for the content and quality of the articles and abstracts included in the collection.

TURIZM XIZMATLARI BOZORI

To‘ychiyeva Nodira

O‘zMU Jizzax filiali assistenti

Saidqulov Javlon

O‘zMU Jizzax filiali 342-25 guruh talabasi

Annotatsiya. Mazkur tezis turizm xizmatlari bozori tushunchasi, uning tarkibi, iqtisodiyotdagi o‘rni, rivojlanish omillari va zamonaviy sharoitdagi ahamiyatini ilmiy jihatdan tahlil qiladi. Turizm xizmatlari bozori sayyohlarga ko‘rsatiladigan transport, mehmonxona, ovqatlanish, ekskursiya, sug‘urta, savdo va ko‘ngilochar xizmatlar majmuasidan iborat bo‘lib, xizmatlar sohasining muhim qismi hisoblanadi. Hozirgi kunda turizm xizmatlari bozori nafaqat iqtisodiy foyda keltiradi, balki davlatning xalqaro imijini oshirish, milliy madaniyatni targ‘ib qilish va yangi ish o‘rinlari yaratishda muhim rol o‘ynaydi. Kalit so‘zlar: turizm bozori, turizm xizmatlari, mehmonxona, transport, turizm infratuzilmasi, xizmat sifati, iqtisodiy rivojlanish.

Hozirgi kunda turizm jahon iqtisodiyotining eng muhim va tez rivojlanayotgan sohalaridan biri hisoblanadi. Turizmning rivojlanishi turizm xizmatlari bozorining shakllanishi va rivojlanishi bilan chambarchas bog‘liqdir. Turizm xizmatlari bozori sayyohlarning ehtiyojlarini qondirishga qaratilgan xizmatlar tizimidan iborat bo‘lib, u turizm infratuzilmasining asosini tashkil etadi.

Turizm xizmatlari bozori orqali sayyohlar transport, mehmonxona, ovqatlanish, ekskursiya, savdo va boshqa xizmatlardan foydalanadilar. Shu sababli turizm xizmatlari bozori rivojlanishi turizmning umumiy rivojlanish darajasini belgilaydi.

Bugungi kunda ko‘plab davlatlar turizm xizmatlari bozorini rivojlantirish orqali iqtisodiy daromadni oshirish, yangi ish o‘rinlari yaratish va xalqaro aloqalarni mustahkamlashga erishmoqda. O‘zbekiston Respublikasida ham turizmni rivojlantirish davlat siyosatining muhim yo‘nalishlaridan biri hisoblanadi.

Turizm xizmatlari bozori — bu turistlarga xizmat ko‘rsatishga mo‘ljallangan korxonalar, tashkilotlar va muassasalar o‘rtasidagi iqtisodiy munosabatlar tizimidir.

Bu bozor quyidagi xizmatlarni o‘z ichiga oladi:

- 1.Mehmonxona xizmatlari
- 2.Transport xizmatlari
- 3.Ovqatlanish xizmatlari
- 4.Ekskursiya xizmatlari
- 5.Sug‘urta xizmatlari
- 6.Savdo xizmatlari
- 7.Ko‘ngilochar xizmatlar

Turizm xizmatlari bozori boshqa bozorlardan farq qiladi, chunki bu yerda mahsulot emas, balki xizmat sotiladi. Xizmatlar esa ko‘rinmaydi, lekin iste‘mol qilinadi.

Turizm xizmatlari bozorining asosiy xususiyatlari: 5ta xizmatlar bir vaqtning o‘zida ishlab chiqariladi va iste‘mol qilinadi, xizmat sifati, muhim hisoblanadi, mavsumiylik mavjud, xalqaro xarakterga ega.

Turizm xizmatlari bozori bir necha asosiy qismlardan tashkil topadi.

Mehmonxona xizmatlari-turistlarni joylashtirish, dam olish va yashash uchun qulay sharoit yaratadi. Mehmonxonalar turizm infratuzilmasining asosiy qismi hisoblanadi.

Transport xizmatlari- Turistlarni bir joydan ikkinchi joyga yetkazish uchun xizmat qiladi. Bunga samolyot, poyezd, avtobus va avtomobil transporti kiradi, turistlarni bir joydan ikkinchi joyga yetkazish uchun xizmat qiladi. Bunga samolyot, poyezd, avtobus va avtomobil transporti kiradi. **Ovqatlanish xizmatlari**- Restoran, kafe, oshxona va fast-food xizmatlari turistlarning ovqatlanish ehtiyojini qondiradi. **Ekskursiya xizmatlari**-Turistlarga tarixiy obidalar, muzeylar va diqqatga sazovor joylarni ko‘rsatish uchun tashkil qilinadi. Ko‘ngilochar xizmatlar-Festival, konsert, sport, dam olish maskanlari turizm xizmatlari bozorining muhim qismi hisoblanadi.

Turizm xizmatlari bozorini rivojlantirish uchun xizmat sifati yuqori bo‘lishi kerak. Xodimlar malakali bo‘lishi, xizmat tez va sifatli bajarilishi zarur. Bundan tashqari, tozalik, xavfsizlik va qulaylik ham muhim hisoblanadi. Zamonaviy texnologiyalar ham turizm xizmatlari bozorining rivojlanishiga katta ta‘sir qiladi. Onlayn bron qilish, elektron to‘lov, internet reklama va mobil ilovalar turistlar uchun qulaylik yaratadi. Bu esa turizm xizmatlariga bo‘lgan talabni oshiradi. Davlat tomonidan turizmni qo‘llab-quvvatlash ham muhim hisoblanadi. Yangi mehmonxonalar qurish, yo‘llarni yaxshilash, reklama qilish va xorijiy turistlarni jalb qilish turizm xizmatlari bozorini rivojlantiradi. Natijada turizm xizmatlari bozori rivojlanishi turizm industriyasining o‘shishiga, iqtisodiy daromadning ko‘payishiga va mamlakat nufuzining oshishiga olib keladi.

Xulosa qilib aytganda, turizm xizmatlari bozori turizm sohasining asosiy tarkibiy qismi hisoblanadi. Mehmonxona, transport, ovqatlanish, ekskursiya va boshqa xizmatlarning rivojlanishi turizmning umumiy darajasini belgilaydi. Zamonaviy texnologiyalarni joriy etish, xizmat sifatini oshirish va infratuzilmani rivojlantirish orqali turizm xizmatlari bozorini yanada takomillashtirish mumkin. Bu esa iqtisodiy rivojlanish, yangi ish o‘rinlari va xalqaro hamkorlikning kengayishiga xizmat qiladi.

Foydalanilgan adabiyotlar:

1. Axmedov B. Turizm nazariyasi va amaliyoti — Toshkent, 2018.
2. Sultonova M. Turizm infratuzilmasi — Toshkent, 2020.
3. Karimov Sh. Mehmondo‘stlik asoslari — Samarqand, 2019.
4. To‘ychiyeva, Nodira, and Ulug‘bek Qodirov. "YASHIL IQTISODIYOTNI RIVOJLANTIRISHDA TURIZM XIZMATLARI SIFATIGA TA‘SIR ETUVCHI OMILLAR." *Scientific practical conference*. Vol. 1. No. 1. 2025.

5. Nodira, Tuychieva. "Innovative management in the development of the higher education system." *Journal of Academic Research and Trends in Educational Sciences* 1.10 (2022): 346-351.
6. Nodira, To'uchiyeva. "SAYYOHLAR RUHIY TIPLARIGA QARAB MARKETING STRATEGIYASINI MOSLASHTIRISH: HAYOTIY DAVR KONTEKSTIDA TAHLIL." *WORLD OF SCIENCE* 8.11 (2025): 58-60.
7. To'uchiyeva, Nodira, and Mohichehra Xalilova. "BARQAROR RIVOJLANISHNI TA'MINLASHDA TURIZM VA BRENDING." *Scientific practical conference*. Vol. 1. No. 1. 2025.
8. Kamolov D. VIRTUAL TURIZM (VR) XIZMATLARINING RIVOJLANISH ISTIQBOLLARI //Scientific practical conference. – 2025. – Т. 1. – №. 1. – С. 372-374.
9. Kamolov D. JIZZAX VILOYATIDA TURIZM KLASTERI RIVOJLANISHINING HUDUDNING IJTIMOY-IQTISODIY SALONIYATIGA TA'SIRINI VAHOLASH: STRATEGIK YONDASHUV VA RIVOJLANISH ISTIQBOLLARI //Scientific practical conference. – 2025. – Т. 1. – №. 1. – С. 48-52.
10. Цой М., Камолов Д. ЗНАЧЕНИЕ И РОЛЬ ДЕЯТЕЛЬНОСТИ СУБЪЕКТОВ МАЛОГО ПРЕДПРИНИМАТЕЛЬСТВА В ЭКОНОМИКЕ: МИРОВОЙ ОПЫТ И ПРАКТИКА УЗБЕКИСТАНА //Academic literature. – 2025. – Т. 1. – №. 1. – С. 1-105.
11. Бакиева Р. Б., Цой М. П. Инвестиции в человеческий капитал //Образование через всю жизнь: непрерывное образование в интересах устойчивого развития. – 2015. – Т. 1. – №. 13. – С. 159-161.
12. Цой М., Зулфакарова Л., Рашидов А. «ЗЕЛЕНАЯ ЭКОНОМИКА» И УСТОЙЧИВОЕ РАЗВИТИЕ РЕГИОНАЛЬНОЙ ЭКОНОМИКИ //Scientific practical conference. – 2025. – Т. 1. – №. 1. – С. 144-149.
13. Зулфакарова Л., Левченко И., Цой М. ЭКОНОМИЧЕСКОЕ СОТРУДНИЧЕСТВО РЕСПУБЛИКИ ТАТАРСТАН И КИТАЙСКОЙ НАРОДНОЙ РЕСПУБЛИКИ В 2022–2025 ГГ.: ДИНАМИКА, СТРУКТУРА И ПЕРСПЕКТИВЫ //Scientific practical conference. – 2025. – Т. 1. – №. 1. – С. 38-41.
14. Цой М., Зулфакарова Л., Наджмиддинов Д. РОЛЬ ПОДГОТОВКИ КАДРОВ ДЛЯ ТУРИСТИЧЕСКОЙ ОТРАСЛИ В РАЗВИТИИ НАЦИОНАЛЬНОЙ ЭКОНОМИКИ //Scientific practical conference. – 2025. – Т. 1. – №. 1. – С. 85-89.
15. Nizametdinov A., Usmonova V., Abdusattorov D. OZIQ-OVQAT MUAMMOSI //Science technology&Digital finance. – 2023. – Т. 1. – С. 5.
16. Sojida D., Bahrom H., Ali N. THE ROLE OF THE ECONOMY IN SOCIETY //PEDAGOGICAL SCIENCES AND TEACHING METHODS. – 2022. – Т. 2. – №. 18. – С. 309-315.
17. Raipovna V. S., Akramovich N. A., Sherzod Y. THE ORIGINS OF CRISES AND THEIR IMPACT ON THE ECONOMIC SYSTEM //Journal of Academic Research and Trends in Educational Sciences. – 2022. – Т. 1. – №. 12. – С. 89-94.