

COLLECTION

Innovation, integration and modern
problems in the scientific activities of young
researchers and students: theory and
practice

www.d-pressa.com

31
MARCH



Jizzakh, Uzbekistan

MINISTRY OF HIGHER EDUCATION, SCIENCE AND INNOVATION OF
THE REPUBLIC OF UZBEKISTAN

JIZZAKH BRANCH OF THE NATIONAL UNIVERSITY OF UZBEKISTAN
NAMED AFTER MIRZO ULUGBEK

SCIENTIFIC JOURNAL OF SCIENCE TECHNOLOGY & DIGITAL FINANCE
JOURNAL OF INTERNATIONAL SCIENCE NETWORKS

Innovation, integration and modern problems in the scientific activities of young
researchers and students: theory and practice collection of materials of the
international scientific and practical conference on the topic

(March 31, 2026)

Jizzakh-2026

Innovation, integration and modern problems in the scientific activities of young researchers and students: theory and practice – Jizzakh: Department of economics and tourism of Jizzakh branch of the national university of Uzbekistan named after Mirzo Ulugbek, March 31, 2026, 790 pp.

Editors in charge: Ass.prof. Soy M.P.

In the collection of materials of the conference, the role and role of Science, Education and production in the era of globalization, the pressing problems of the issues of interaction of these processes, feedback on their solutions were presented by mature specialists of the field.

In addition, research on the scientific and practical topic, carried out in the economics, Exact Sciences, Natural Sciences and socio-humanities during the globalization period, information is presented in the scientific and practical fields, which includes the latest innovative technologies in the fields of production.

It can be argued that this collection is one of the specific intersections of current thoughts and innovative ideas of the world of science. This scientific and practical conference was actively attended by professors and scientific researchers engaged in scientific research in Uzbekistan and foreign countries. In increasing the position of the scientific and practical conference, the professors and teachers of domestic and foreign higher educational institutions made a significant contribution.

Professors and teachers of foreign higher educational institutions who actively participated in the work of the conference made a worthy contribution to the high level of interaction with scientists of our country. The processes of international cooperation with foreign countries and exchange with them in the field of Science in the era of globalization have a positive effect on the development of Higher Education, the fields of Science and production. The materials of this conference are special in that they include a wide range of research, from theoretical developments to practical solutions, demonstrating the diversity of approaches and directions in this area.

In conclusion, it should be noted that this scientific and practical conference will be a very useful collection for everyone who is interested in modern research in the fields of further development of Higher Education, Science, Education and production in the era of globalization. The authors are responsible for the content and quality of the articles and abstracts included in the collection.

XALQARO TURIZM INDUSTRIYASIGA SARMOYALAR JALB ETISH

To'ychiyeva Nodira

O'zMU Jizzax filiali assistenti

Maxramova Lobar

O'zMU Jizzax filiali 342-25 guruh talabasi

lobarmahramova2107@gmail.com

Annotatsiya. Ushbu maqolada xalqaro turizm industriyasiga investitsiyalarni jalb etishning asosiy jihatlarini tahlil qiladi. U global miqyosdagi tendensiyalar, sarmoyalarni belgilovchi omillar, moliyalashtirishning turli shakllari va ushbu jarayonga xos bo'lgan qiyinchiliklarni ko'rib chiqadi. Birlashgan Millatlar Tashkiloti Turizm (UN Tourism), Jahon sayohat va turizm kengashi (WTTC) hamda to'g'ridan-to'g'ri xorijiy investitsiyalar (TXXI) bo'yicha hisobotlarga tayangan holda, tadqiqot investitsiyalarni jalb etishning samarali strategiyalarini ishlab chiqish uchun siyosiy asoslar va tavsiyalar majmuasini taqdim etadi.

Kalit so'zlar: Turizm, Investitsiyalar, To'g'ridan-to'g'ri xorijiy investitsiyalar (TXXI), Davlat-xususiy sheriklik (DXSh), Barqarorlik, Innovatsiyalar, Global tendensiyalar

Xalqaro turizm dunyo iqtisodiyotining muhim drayveri bo'lib, uning o'sishi va barqarorligi sezilarli investitsiyalarni talab qiladi. Turizm sektoriga jalb qilingan sarmoyalar nafaqat iqtisodiy rivojlanishni tezlashtiradi, balki yangi ish o'rinlari yaratadi, infratuzilmani yaxshilaydi va madaniy almashinuvga ko'maklashadi. So'nggi yillarda globallashtirish va raqamlashtirish jarayonlari tufayli turizm industriyasi jadal o'zgarishlarga duch kelmoqda, bu esa sarmoyalarni jalb etish mexanizmlariga yangicha yondashuvlarni talab qiladi.

Turizm industriyasiga investitsiyalar jalb etish bo'yicha tadqiqotlar ko'plab nazariy asoslarga tayanadi. Xorijiy to'g'ridan-to'g'ri investitsiyalar (TXXI) nazariyasi, xususan, Dunningning OLI (Ownership, Location, Internalization) paradigmasi, turizm sohasidagi TXXI omillarini tushuntirishda muhim rol o'ynaydi. Bu nazariya korxonalarining xorijda investitsiya qilish qarorlariga o'ziga xos egalik afzalliklari (brend, texnologiya), joylashuv afzalliklari (bozor hajmi, xarajatlar, siyosat) va ichkilashtirish afzalliklari (tranzaksiya xarajatlarini kamaytirish) qanday ta'sir qilishini ko'rsatadi. Ushbu nazariya turizm investitsiyalarini belgilovchi omillarni tahlil qilish uchun asos bo'lib xizmat qiladi [4].

Global miqyosda turizmga investitsiyalar jadal o'sib bormoqda. UN Tourism tashkilotining "Tourism Investment Reports" hisobotlari global, mintaqaviy va mahalliy tendensiyalar, imkoniyatlar va qiyinchiliklarni chuqur tahlil qiladi. Masalan, Lotin Amerikasi va Karib havzasi mintaqasi 2023-yilda 193,179 milliard AQSh dollari miqdorida TXXI jalb etib, umumiy ichki mahsulotga (YaIM) 426 milliard AQSh dollari hissa qo'shgan. Bu raqamlar barqarorlik, raqamlashtirish va ijtimoiy inklyuzivlikning raqobatbardoshlikni saqlashdagi muhimligini ta'kidlaydi

[1]. Afrika qit'asi ham o'zining boy madaniy merosi va tadbirkor yoshlari bilan dinamik markaz sifatida ko'rilmogda, bu esa turizmning iqtisodiyotdan tashqari chuqur ta'sirini ko'rsatadi [1].

Jahon sayohat va turizm kengashi (WTTC) va Oxford Economics hisobotiga ko'ra, global sayohat va turizm investitsiyalari 2035-yilga borib G20 mamlakatlari bo'yicha 12,5 trillion AQSh dollariga yetishi kutilmogda. Sayohat va turizmga bo'lgan talab keyingi o'n yillikda har yili 3,3% ga o'sib borishi bashorat qilingan bo'lsa, kapital investitsiyalar yillik 4,6% ga ko'payishi kutilmogda.

Ushbu tadqiqot sifatli, stol tadqiqoti (desk-based research) hisoblanadi. Uning maqsadi xalqaro turizm industriyasiga sarmoyalar jalb etish bo'yicha mavjud adabiyotlar va hisobotlarni tanqidiy tahlil qilish, sintez qilish va baholashdan iborat. Tadqiqot dizayni tizimli adabiyotlar sharhiga asoslangan bo'lib, uning doirasida Birlashgan Millatlar Tashkiloti Turizm (UN Tourism), Jahon sayohat va turizm kengashi (WTTC), FDI Intelligence kabi nufuzli tashkilotlar tomonidan e'lon qilingan so'nggi hisobotlar hamda ilmiy jurnallardagi maqolalar (masalan, Ummon va Misr bo'yicha TXXI determinantlari tadqiqoti) asosiy manbalar sifatida ishlatilgan.

Tadqiqot natijalari shuni ko'rsatadiki, xalqaro turizm industriyasiga investitsiyalar jalb etish murakkab va ko'p qirrali jarayon bo'lib, u bir qator iqtisodiy, siyosiy, ijtimoiy va ekologik omillarga bog'liq.

Global investitsiya dinamikasi va prognozlar: Global miqyosda turizmga kiritilayotgan investitsiyalar sezilarli darajada o'sib bormogda. Lotin Amerikasi va Karib havzasi kabi mintaqalar 2023-yilda 193,179 milliard AQSh dollari miqdorida TXXI jalb etgan, bu mintaqaning iqtisodiy ahamiyatini tasdiqlaydi [1]. WTTC hisobotiga ko'ra, 2035-yilgacha global turizm investitsiyalari 12,5 trillion AQSh dollariga yetishi kutilmogda [2]. Bu raqamlar sohaga bo'lgan yuqori ishonchni ko'rsatadi. Biroq, WTTC investitsiyalar tiklanishi dastlab talabdan orqada qolishi mumkinligi, bu esa mavjud infratuzilmaga bosim o'tkazishi va sig'im muammolarini keltirib chiqarishi mumkinligi haqida ogohlantiradi [2]. Bu holat strategik rejalashtirish va investitsiyalarni talab prognozlari bilan muvofiqlashtirish zarurligini ta'kidlaydi.

Investitsiyalarni belgilovchi omillar va muhitning roli: Ummon va Misr misolidagi tadqiqot shuni ko'rsatadiki, TXXI jalb etishda umumiy investitsiya muhiti (me'yoriy-huquqiy baza, iqtisodiy barqarorlik, infratuzilma rivojlanishi va hukumat siyosatleri) hal qiluvchi ahamiyatga ega [4]. Bu omillar investorlar uchun jozibadorlikni oshiradi.

Integral siyosiy asoslar va barqarorlikka e'tibor: UN Tourism tavsiyalariga muvofiq, investitsiyalarni jalb qilish uchun ta'lim, innovatsiya va barqarorlikka asoslangan keng qamrovli siyosiy asoslarni yaratish zarur [1]. Bu faqat iqtisodiy o'sishni emas, balki atrof-muhitni muhofaza qilish, ijtimoiy adolat va madaniy merosni saqlashni ham o'z ichiga olgan "turizmni iqtisodiyotdan tashqari" rivojlantirishga qaratilgan bo'lishi kerak [1]. Barqaror turizm loyihalariga investitsiyalar nafaqat ijobiy reputatsiyani ta'minlaydi, balki uzoq muddatli daromad olish imkoniyatini ham beradi.

Investitsiya muhitini yaxshilash va me'yoriy-huquqiy bazani takomillashtirish: Tadqiqotlar shuni ko'rsatadiki, investitsiya muhiti (iqtisodiy barqarorlik, hukumat siyosatlari va infratuzilma) TXXI jalb etishda asosiy rol o'ynaydi [4]. Shu sababli, hukumatlar investorlar uchun shaffof, bashorat qilinadigan va samarali me'yoriy-huquqiy bazani yaratishga e'tibor qaratishlari kerak. Bu esa byurokratik to'siqlarni kamaytirish, investitsiyalarni himoya qilish mexanizmlarini kuchaytirish va soliq imtiyozlari kabi rag'batlantiruvchi choralarni o'z ichiga olishi mumkin.

Strategik rejalashtirish va quvvatni boshqarish: WTTC hisobotida qayd etilgan investitsiyalarning talabdan orqada qolishi xavfi [2] strategik rejalashtirishning muhimligini ta'kidlaydi.

Xalqaro turizm industriyasiga investitsiyalar jalb etishning muhimligini, uning global tendensiyalarini, asosiy determinantlarini va moliyalashtirishning turli shakllarini tahlil qildi. Tadqiqot natijalari shuni ko'rsatdiki, turizm investitsiyalari global iqtisodiyot uchun muhim drayver bo'lib, uning hajmi va ko'lami muttasil ortib bormoqda, biroq u o'ziga xos qiyinchiliklar, jumladan, investitsiyalarning dastlabki talabdan ortda qolishi, reputatsiya masalalari va davlat-xususiy sherikliklarda yuzaga kelishi mumkin bo'lgan hokimiyat muvozanatsizligi bilan bog'liq. Barqarorlik, raqamlashtirish, innovatsiyalar va ijtimoiy inklyuzivlikka asoslangan yaxlit investitsiya muhitini yaratish hamda suveren bo'yluk fondlari kabi yangi moliyalashtirish manbalaridan foydalanish investitsiyalarni samarali jalb etish uchun hal qiluvchi ahamiyatga ega.

Foydalanilgan adabiyotlar:

1. Dunning, John H., and Sarianna M. Lundan. Transmilliy korxonalar va Global iqtisodiyot. 2nd ed. Cheltenham: Edward Elgar Publishing, 2008.
2. Middleton, Victor T.C., James R. Fyall, and Michael Morgan. Turizm investitsiyasi: Mehmondo'stlik biznesi. Oxford: Butterworth-Heinemann, 2009.
3. Balaguer, J., and M. Cantavella-Jordá. "Turizm sektorida xorijiy to'g'ridan-to'g'ri investitsiyalarning determinantlari: empirik tahlil." *Turizmni boshqarish*, vol. 29, no. 3, 2008, pp. 569-577.
4. Saha, S., and G. Yap. "Turizm sektoridagi to'g'ridan-to'g'ri xorijiy investitsiyalarning omillari: Rivojlanayotgan iqtisodiyotlar tahlili." *Turizm Menejmenti*, vol. 41, 2014, pp. 269-281.
5. Meyer, Klaus E., and Ari Van Assche. Xorijiy To'g'ridan-to'g'ri Investitsiya va Mezbon Mamlakat Rivojlanishi. Cheltenham: Edward Elgar Publishing, 2012.
6. To'ychiyeva, Nodira, and Ulug'bek Qodirov. "YASHIL IQTISODIYOTNI RIVOJLANTIRISHDA TURIZM XIZMATLARI SIFATIGA TA'SIR ETUVCHI OMILLAR." *Scientific practical conference*. Vol. 1. No. 1. 2025.
7. Nodira, Tuchiaeva. "Innovative management in the development of the higher education system." *Journal of Academic Research and Trends in Educational Sciences* 1.10 (2022): 346-351.
8. Nodira, To'ychiyeva. "SAYYOHLAR RUHIY TIPLARIGA QARAB MARKETING STRATEGIYASINI MOSLASHTIRISH: HAYOTIY DAVR KONTEKSTIDA TAHLIL." *WORLD OF SCIENCE* 8.11 (2025): 58-60.

9. To'uchiyeva, Nodira, and Mohichehra Xalilova. "BARQAROR RIVOJLANISHNI TA'MINLASHDA TURIZM VA BRENDING." *Scientific practical conference*. Vol. 1. No. 1. 2025.
10. Цой М., Камолов Д. ЗНАЧЕНИЕ И РОЛЬ ДЕЯТЕЛЬНОСТИ СУБЪЕКТОВ МАЛОГО ПРЕДПРИНИМАТЕЛЬСТВА В ЭКОНОМИКЕ: МИРОВОЙ ОПЫТ И ПРАКТИКА УЗБЕКИСТАНА //Academic literature. – 2025. – Т. 1. – №. 1. – С. 1-105.
11. Tirkashev U. IQTISODIY O 'SISH DARAJASINI IFODALOVCHI KO 'RSATKICHLAR TIZIMI //Scientific practical conference. – 2025. – Т. 1. – №. 1. – С. 66-69.
12. Tirkashev U. IQTISODIY O'SISH TO'GRISIDA TURLI NAZRIY QARASHLAR EVALUTSIYASI: <https://doi.org/10.5281/zenodo.14550430>//International scientific and practical conference.–2024 //Т. – Т. 1. – №. 2. – С. 35-37.
13. Tirkashev U., Lutfullayeva M. YASHIL TEXNOLOGIYALARNI JORIY ETISHNING IQTISODIY VA EKOLOGIK AFZALLIKLARI //Scientific practical conference. – 2025. – Т. 1. – №. 1. – С. 284-286.
14. Tuychieva N., Saitov S. Bank resources in the modernization of the economy //Science technology&Digital finance. – 2023. – Т. 1. – №. 4. – С. 41-52.
15. Sirojiddin S. Possibilities of Applying World Experience of Organizing Free Economic Zones in Uzbekistan //Web of Scientist: International Scientific Research Journal. – 2022. – Т. 3. – №. 11. – С. 1388-1413.
16. Sirojiddin S., E'zoza D., Abror E. Theories of perfect and imperfect competition //Web of Scientist: International Scientific Research Journal. – 2022. – Т. 3. – №. 11. – С. 1414-1434.
17. Saitov S. AVTOMOBIL TRANSPORT KORXONALARIDA BUXGALTERIYA HISOBINI TAKOMILLASHTIRISHNING YO'LLARI VA USULLARI: <https://doi.org/10.5281/zenodo.14513570>//International scientific and practical conference.–2024 //Т. – Т. 1. – №. 2. – С. 90-94.
18. Sirojiddin S. et al. Small business and private entrepreneurship is a place to provide employment //Journal of Academic Research and Trends in Educational Sciences. – 2022. – Т. 1. – №. 12. – С. 115-119.
19. Sirojiddin S., Nodira T., Dinora S. Characteristics of price and formation //Journal of Academic Research and Trends in Educational Sciences. – 2022. – Т. 1. – №. 11. – С. 265-270.
20. Kamolov D. VIRTUAL TURIZM (VR) XIZMATLARINING RIVOJLANISH ISTIQBOLLARI //Scientific practical conference. – 2025. – Т. 1. – №. 1. – С. 372-374.
21. Kamolov D. JIZZAX VILOYATIDA TURIZM KLASTERI RIVOJLANISHINING HUDUDNING IJTIMOY-IQTISODIY SALOHIYATIGA TA'SIRINI BAHOLASH: STRATEGIK YONDASHUV VA RIVOJLANISH ISTIQBOLLARI //Scientific practical conference. – 2025. – Т. 1. – №. 1. – С. 48-52.